

LAKE FOREST ECONOMIC DEVELOPMENT



Economic Development e-Newsletter

February 2024

Upcoming Events

LAKE FOREST Chamber of Commerce

Coffee Chat with the Chamber

Great Opportunity to Meet Other Business Owners!

MEMBERS & PROSPECTIVE MEMBERS: \$15
REGISTRATION INCLUDES COFFEE AND BREAKFAST PASTRY

FEBRUARY 7, 2024 8:00 AM TO 9:15 AM
+ **FEBRUARY 21, 2024** Check-in Begins at 7:45 AM

EVERY 1ST AND 3RD WEDNESDAY OF THE MONTH

Paris Baguette
23621 El Toro Road #B
Lake Forest, CA 92630

RSVP at lakeforestCAchamber.com

Coffee Chat with the Chamber

February 7th and 21st, 2024 | 8:00 AM - 9:15 AM
Paris Baguette | 23621 El Toro Road #B Lake Forest, CA 92630

Join the Chamber of Commerce at their Breakfast Networking event, happening every 2nd and 4th Wednesday of the month. It's the perfect chance to connect with fellow business owners, expand your network, and boost your business's visibility. Don't miss out!

To register, [click here](#).

OC WORKFORCE SOLUTIONS
DONALD P. WAGNER
OCWORKFORCE.COM

ATTENTION JOB SEEKERS!

THE COUNTY OF ORANGE, IN PARTNERSHIP WITH THIRD DISTRICT SUPERVISOR DONALD P. WAGNER, THE CITY OF LAKE FOREST, AND THE LAKE FOREST CHAMBER OF COMMERCE, INVITE YOU TO ATTEND THE

CAREER FAIR

LOOKING FOR QUALITY EMPLOYMENT?

- Connect with top businesses
- Submit resumes directly
- Interview in real time
- Streamline the job hunt

DRESS TO IMPRESS AND BRING COPIES OF YOUR RESUME

WEDNESDAY, FEBRUARY 21, 2024
10 AM - 1 PM

LAKE FOREST COMMUNITY CENTER
100 CIVIC CENTER DRIVE, LAKE FOREST

Free registration, admission, and parking

REGISTER BY SCANNING THE QR CODE OR VISIT OCWORKFORCESOLUTIONS.COM/JOB-FAIRS

CONTACT THE ORANGE COUNTY BUSINESS & ECONOMIC DEVELOPMENT CALL CENTER AT (714) 840-6500 OR INFO@OCWORKFORCESOLUTIONS.COM TO LEARN MORE

#OCWORKSOLUTIONS

OCWORKFORCE | OCWORKFORCE | @orangecountyworkforce | OCWORKFORCE | AmeriCanJobCenter

Career Fair

February 21st, 2024 | 10:00 am - 1:00 pm | Civic Center
100 Civic Center Dr. Lake Forest, CA 92630

The City of Lake Forest, in partnership with Third District Supervisor Donald P. Wagner, OC Workforce Solutions, and the Lake Forest Chamber of Commerce, is hosting a Career Fair on Wednesday, February 21st, from 10:00 a.m. to 1:00 p.m. at the Lake Forest Civic Center (100 Civic Center Dr., Lake Forest).

This event is a great chance for job seekers and employers to submit and receive resumes and connect with a diverse range of top local employers and talent.

Attendance is free, presenting a valuable opportunity for both employers and job seekers to connect and network.



ATTENTION EMPLOYERS!

THE COUNTY OF ORANGE, IN PARTNERSHIP WITH THIRD DISTRICT SUPERVISOR DONALD P. WAGNER, THE CITY OF LAKE FOREST, AND THE LAKE FOREST CHAMBER OF COMMERCE, INVITE YOU TO ATTEND THE

CAREER FAIR

REGISTER AND PARTICIPATE AT NO COST!

- Connect with top talent
- Receive resumes
- Conduct interviews
- Streamline recruiting

WEDNESDAY, FEBRUARY 21, 2024
10 AM - 1 PM
LAKE FOREST COMMUNITY CENTER
100 CIVIC CENTER DRIVE, LAKE FOREST
Free registration, admission, and parking



REGISTER BY SCANNING THE QR CODE OR VISIT
[OCWORKFORCESOLUTIONS.COM/JOB-FAIRS](https://ocworkforcesolutions.com/job-fairs)

CONTACT THE ORANGE COUNTY BUSINESS & ECONOMIC DEVELOPMENT CALL CENTER
AT (714) 460-6500 OR INFO@OCWORKFORCESOLUTIONS.COM TO LEARN MORE

#OCWORKTOGETHER





The SBDC is a federally assisted program in which it is an equal opportunity employer. Auxiliary aids and services are available upon request to individuals with disabilities. If you need an auxiliary aid to communicate, please contact us at (714) 460-6500. We will make every effort to provide the auxiliary aid you need. Please call 800-877-8339 to learn more about our services and how we ensure accessibility to this program.

Employers can engage with potential candidates actively seeking job opportunities, while job seekers can interact with a diverse range of local employers looking to expand their workforce.

For any questions or additional details, feel free to contact us at hhairrell@lakeforestca.gov

To register as a job seeker or employer, [click here](#) and please hit submit a second time.

The following events are hosted by the City's resource partners.



Loans, Grants and Other Funding Options for Small Businesses

February 6th | 1:00 - 2:00 PM EST | Webinar

This webinar by SCORE is tailored for entrepreneurs and small business owners, whether they're just starting out or scaling up. Led by an expert panel, it delves into the diverse landscape of funding options available, including

loans, grants, and alternative financing methods. Attendees will gain valuable insights into different loan options, grant opportunities, and alternative funding strategies to support their business endeavors effectively.

To register, [click here](#).

Mastering Small Business Taxes - A Startup Guide to Taxes

February 13th | 1:00 - 2:00 pm EST | Webinar

Join SCORE in their webinar on how to enhance your tax literacy and optimize your small business tax strategy.

Featuring expert presenter Kevin Garcia, CPA. Kevin will guide you through essential aspects of small business taxes, providing insights into the benefits of DIY versus professional tax assistance. Get answers to gain clarity on top tax questions for U.S. entrepreneurs and uncover actionable strategies to effectively lower your tax bill, empowering your business for financial success.



To register, [click here](#).

Contracting 101

February 15th | 9:00 - 11:30 am | Webinar

Join the SBDC's two-day webinar series designed for those



interested in securing contracts with the federal government, state of California, or local utilities. Throughout the program, participants will gain a comprehensive understanding of certification processes and how to initiate the journey towards government contracts.

In Class One, topics include contracting fundamentals, bid types, permits, and defining your product or service. In Class Two, learn to identify your target market, understand industry codes, locate local bids, and get introduced to certification processes. By the end, you'll be equipped with the knowledge to pursue government contracts confidently.

To register, [click here](#).

Accelerating Business Growth: Data-Driven Strategies

February 28th | 10:00 - 11:30 AM | Webinar

Certainly! Here's a concise summary:

Attend the SBDC's webinar, tailored for existing businesses aiming to enhance growth and success.

This condensed yet impactful program equips participants with essential tools and strategies for optimizing performance and achieving strategic goals effectively. From mastering KPIs to setting meaningful strategic goals and implementing transformational strategies, attendees will gain actionable insights to drive improvement across various industries. Join the SBDC and empower your business for exponential growth and lasting success.

To register, [click here](#).



Keep Informed

City Approves Catalytic Converter Theft Deterrent Programs

The City is accepting applications from local automotive service businesses to participate in the City's Catalytic Converter Painting, Etching, and Shield Programs.

The Council unanimously approved two programs to help residents protect their vehicles from catalytic converter theft. Once fully implemented, residents will be able to have their catalytic converters painted and etched for free or receive a \$250 rebate towards the purchase and installation of a theft deterrent metal plate.

The anti-theft devices are targeted for thefts nationwide because they contain precious metals that fetch a high recycling value. In 2021, about 10 catalytic converters were reported stolen in Lake Forest each month. Under the program, residents can take their high-target vehicle to a pre-approved shop to have their vehicle identification number etched on the converter for free. Business will then receive \$125 per vehicle that receive painting and etching service.



The etching deters thieves because law enforcement can link a stolen converter back to the owner. Residents will also have the option of purchasing and having a local shop install a metal theft deterrent shield over their catalytic converter. Residents that opt for the shield program will receive a \$250 rebate on their purchase, so long as the shield is installed by a participating local business.

The Council, which already approved an ordinance requiring anyone in possession of catalytic converter to prove they acquired it legally, approved a \$59,000 budget for the anti-theft programs.

Visit bit.ly/LFcatalyticprogram for more information on how your local business can participate in the catalytic converter theft prevention programs.

Business Resources



California's Manufacturing Network (CMTN) aims to efficiently serve small and medium-sized manufacturers (SMMs) statewide. This Network delivers services that address the regional challenges driven by a diverse manufacturing community.

The Network is a collaboration of 23 partners focused on serving SMMs in rural and urban areas statewide.

CMTN



Business Watch is a free crime prevention program that enlists the active participation of business owners in cooperation with law enforcement to prevent crime in their community.

By cooperating with each other and the police, people can help fight crime in their community in the most effective way - before it begins!

SBDC



OC Workforce Solutions is focused on connecting community members and businesses to the services and resources they need to thrive.

They provide job seekers, employers, and youth with convenient access to a full range of reliable, responsive solutions and export assistance.

OC Workforce

January Recap

Bubbly Paws Ribbon Cutting

The City of Lake Forest and Lake Forest



Chamber of Commerce celebrated the grand opening of Bubbly Paws with a Ribbon Cutting Ceremony on Friday, January 5th. The event was coordinated by the Lake Forest Chamber of Commerce and certificates were presented to the business by the City, Chamber, U.S. Representative Young Kim's Office, California State Assemblywoman Diane Dixon's office, and the Office of Supervisor Don Wagner.

The DEN Ribbon Cutting

The City of Lake Forest and Lake Forest Chamber of Commerce celebrated the grand opening of The DEN with a Ribbon Cutting Ceremony on Friday, January 12th. The event was coordinated by the Lake Forest Chamber of Commerce and certificates were presented to the business by the City, Chamber, U.S. Representative Young Kim's Office, California State Assemblywoman Diane Dixon's office, and the Office of Supervisor Don Wagner.



New Business Reception

The City of Lake Forest and the Lake Forest Chamber of Commerce hosted a New Business Reception on Wednesday, January 24, from 6:00 to 7:30 p.m. at the Lake Forest Community Center.

The event featured booths from Lake Forest's resource partners where attendees learned more regarding business tools and support. A welcome speech was given by the Mayor. Presentations were given by Hope Hairrell regarding business attraction programs in the City and Steve Smith on behalf of the Lake Forest Chamber of Commerce. Food and refreshments were provided by Mamon.

25th Anniversary Goodwill OC

The City of Lake Forest and Lake Forest Chamber of Commerce celebrated the 25th anniversary of Goodwill Orange County with a ceremony on Friday, January 26th. The event was coordinated by the business and certificates were presented to the business by the City, Chamber, U.S. Representative Young Kim's Office, California State Assemblywoman Diane Dixon's office, and the Office of Supervisor Don Wagner.



Business Spotlight



Clickstart Dog Training Academy

22485 El Toro Rd,
Lake Forest, CA 92630

February 2024
BUSINESS SPOTLIGHT



A Dog's Best Friend: Exploring Clickstart Dog Academy

Founded in 2019 by Cassie and Liv, Clickstart Dog Academy has reshaped the local dog training landscape. Clickstart stands as a testament to dedication, innovation, and a deep care for our canine friends. With a team of eight seasoned trainers, Cassie and Liv have cultivated an environment rooted in positivity, trust, and effective communication between dogs and their owners.

At Clickstart, the philosophy is clear: embrace the power of positive reinforcement and foster enduring relationships between pets and their human counterparts. With over a decade of experience under her belt, Cassie's journey began at Brown University, where she pursued her passion for biology and ethology, the study of animal behavior. It was there that her fascination with canine psychology took root, eventually leading her back to her own roots in California.



The inception of Clickstart stemmed from a profound realization — a gap in the market for scientifically-driven, research-based approaches to dog training. Armed with a keen understanding of canine body language and behavior, Cassie and Liv embarked on a mission to redefine the standards of dog training.

What sets Clickstart apart is its comprehensive approach to training, catering to dogs of all ages, sizes, and temperaments. From lively group sessions to personalized private classes, Clickstart offers a curriculum tailored to every stage of a dog's development. Following a school model, Clickstart offers graduations from preschool to PhD levels. Graduating dogs proudly receive ribbons and certificates, marking their milestones with pride and accomplishment.

Certified by prestigious institutions such as the Karen Pryor Academy and the Certification Council for Professional Dog Trainers, Clickstart prioritizes ongoing education and excellence. From pet CPR and first aid classes to elective courses like nose work, their commitment to continuous learning ensures they stay at the forefront of their field, offering the best possible service to their clients.

Beyond traditional training, Clickstart extends its reach into the community, collaborating closely with the City in our Recreation Guide, along with other neighboring cities like Laguna Niguel.



However, one of Clickstart's most impactful partnerships lies with the Mission Viejo Animal Shelter. When newly adopted puppies encounter challenges adjusting to their homes, they're referred to Clickstart for expert guidance and support. Clickstart's skilled trainers work closely with shelter staff to address each

puppy's unique needs. Through personalized training programs, they help puppies overcome behavioral issues and thrive in their new environments. The costs are covered by a non-profit that supports the shelter, ensuring accessibility for all.

Clickstart's impact extends far beyond the confines of their academy walls. They embrace technology, offering online classes to a global audience, ensuring that dogs and owners everywhere can benefit from their expertise, especially during challenging times like the COVID-19 pandemic.

In addition to their training programs, Clickstart offers complimentary discovery phone calls and a free puppy socialization class for interested families. They also support local vendors by featuring their products in their store, further contributing to the community's vibrancy.

With Clickstart Dog Academy, Lake Forest has gained more than just a business; it has gained a partner dedicated to the well-being of its residents, both human and canine. Through their expertise, passion, and commitment to excellence, Cassie, Liv, and the entire Clickstart team have truly made a difference in the lives of countless dogs and their owners.



Business in the News

BIOLASE Enhances Education Offerings in 2024

BIOLASE, Inc., the leading global authority in dental laser technology, is witnessing a surge in demand for its extensive educational offerings, prompting an expansion in the number of dental laser courses slated for the first quarter of 2024. The comprehensive list of both in-person and virtual course options can be accessed on BIOLASE's education web portal at Education.Biolase.com, which offers tailored education pathways through the Waterlase Academy and Epic Diode Academy.

The Waterlase Academy acts as a hub for resources and educational content specifically designed for the Company's Waterlase all-tissue laser, while the Epic Diode Academy serves as the educational center for the Company's Epic diode laser product.

BIOLASE
LEADER IN DENTAL LASERS™

The Waterlase Academy is set to offer a diverse range of classroom courses, commencing with the Advanced Mastery Course on February 2–3, 2024, at the BIOLASE Education Center, the Company's brand-new, state-of-the-art training facility located in Foothill Ranch, CA. The BIOLASE Education Center provides access to a surgical dental suite for live patient education, creating a comfortable and engaging learning environment tailored to laser education. Following the Advanced Mastery Course, there will be several Foundation Courses that form the core curriculum for all new Waterlase owners. BIOLASE also offers specialized courses in endodontics, periodontics, and pediatric dentistry to provide quality education across various areas of dentistry.

In an effort to expand education into facial aesthetics, BIOLASE will host a seminar on February 16, 2024, focusing on all-tissue laser therapies designed for esthetic procedures and extra-oral skin resurfacing using the Company's new fractional handpiece. The seminar will also take place at the BIOLASE Education Center.

To ensure that dental clinicians remain at the forefront of hygiene laser education, the Epic Diode Academy offers monthly virtual hygiene diode courses covering pocket therapy, periodontal debridement, management of oral ulcerations, and hemostasis. Additionally, the Epic Diode Academy provides multiple virtual surgical diode courses focused on the clinical utilization of diode lasers, with instruction in an innovative virtual hands-on environment.

BIOLASE is committed to further expanding its educational offerings through Education.Biolase.com, enabling dental clinicians to elevate their standard of dental care and improve patient outcomes through laser technology.

[Read More](#)

Octane and Kawasaki Announce Strategic Agreement

Octane® (Octane Lending, Inc.®), the pioneering fintech transforming the purchasing process for significant recreational acquisitions, has entered into a fresh agreement with Kawasaki Motors Corp., U.S.A., (Kawasaki), headquartered in Foothill Ranch, to extend promotional financing to prime customers in the United States.



Octane® (Octane Lending, Inc.®), the pioneering fintech transforming the purchasing process for significant recreational acquisitions, has entered into a fresh agreement with Kawasaki Motors Corp., U.S.A., (Kawasaki), headquartered in Foothill Ranch, to extend promotional financing to prime customers in the United States.

Commencing on February 1, 2024, both prime and non-prime consumers will have the opportunity to secure financing for Kawasaki's entire range of motorcycles, ATVs, side x sides, and JET SKI® watercraft through Octane's in-house lender, Roadrunner Financial, Inc.®. Concurrently, Kawasaki's expansive network of over 1,000 independent dealers across the United States will gain access to Octane's swift and convenient digital financing process, along with competitive terms and adaptable rates for their clientele.

Mark Davidson, Co-Founder and Chief Revenue Officer at Octane, expressed enthusiasm about fortifying the longstanding partnership with Kawasaki and becoming their premier comprehensive credit partner, stating, "By extending our quick, hassle-free financing experience to a broader spectrum of Kawasaki consumers, we are fulfilling our pledge to connect individuals with their passions and enhance the purchasing journey."

Anthony Kestler, Kawasaki's Senior Director of US Sales, also voiced confidence in the collaboration, noting, "Octane has seamlessly integrated with Kawasaki and catered to the needs of our diverse customer base. With comprehensive lending options now available, Kawasaki dealers possess multiple avenues to finance customers across all Kawasaki powersports products, accessories, and apparel. We are optimistic that the combined strengths of Kawasaki's top-tier products and Octane's expertise in consumer retail finance will drive retail success for our dealers."

Since January 2021, Octane, through its in-house lender Roadrunner Financial, Inc.®, has collaborated with Kawasaki to provide financing solutions for credit-worthy customers who fall just outside the traditional "prime" range.

Available Commercial Space

Premium Office Space Immediately Available in Lake Forest, California!

Are you in search of a quality office space that aligns with your business values and ensures the comfort of your small team?

Steele & Jones, LLC has two premium, private office spaces available for immediate rent.



Our premium office space is conveniently located at 22651 Lambert St., Lake Forest, CA – an accessible and strategic location just a stone's throw away from the 5 and 405 freeways.

Whether you're coming from the north, south, east, or west, the office is extremely easy to reach, making your daily commute a breeze. Not to mention the advantage of being in close proximity to a variety of shops, restaurants, and business services.



Imagine the convenience of a ground-floor, furnished office, ample parking space, and the serene environment of a quiet business park with large mature trees. We have two private offices for rent. One around 115 sq.ft and another roughly 130 sq.ft, are ready for your business. The larger office can comfortably accommodate two people.

We've prioritized your comfort with sit/stand desks, ergonomic chairs, and even Molecule air filters in each office. Plus, you'll have access to shared facilities such as a break room and bathrooms. We welcome you to schedule a visit and see the potential of our premium office space.

To arrange your visit, please email mike@autopom.com.

Are you a Lake Forest commercial broker or property manager and have office, industrial, or retail space to advertise?

Submit a request to [Economic Development staff](#) to feature your listing on our newsletter, social media, and website today!

Stay Up-To-Date



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www.lakeforestbusiness.com

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City of Lake Forest Economic Development | (949) 461 - 3567
Monday through Thursday 8:00 a.m. - 6:00 p.m.
Friday 8:00 a.m. - 5:00 p.m.

Stay Connected

Contact Us



City of Lake Forest | 100 Civic Center Drive, Lake Forest, CA 92630

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