



Est. 2011



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	SPONSORSHIP LEVELS					
	TITLE (\$10,000)	PRESENTING (\$7,000)	DIAMOND (\$5,000)	PLATINUM (\$2,000)	GOLD (\$1,000)	SILVER (\$500)
Economic Development Spotlight	√	√	√	√	√	√
Recognized at a City Council Meeting	√	√	√	√	√	√
Company Logo on City and Chamber Website	√	√	√	√	√	√
Company Mention in Online Promotions	√	√	√	√	√	√
Company Mention on City, Economic Development, and Chamber Social Media Outlets	√	√	√	√	√	
Company Logo on the Taste of Lake Forest Taste Card	√	√	√	√		
Logo on various Marketing Materials	√	√	√			
Company Logo on Event Program	√	√	√			
Recognition on-stage during Mayor's comments / Ability to make PA announcements	√	√				
Logo on the Stage and Beer and Wine Garden Area	√					
Inclusion in a Mayor's Minute Showcase	√					
Booth at the Taste event	√					

SPONSORSHIP BENEFITS

\$10,000 Title Sponsor - Limited to 2 applicants

- Logo on the stage and Beer and Wine Garden banners
- Inclusion in a Mayor's Minute showcase
- Presenting space at the Taste of Lake Forest event
- **Most benefits from the Presenting Sponsor Level**

\$7,000 Presenting Sponsor - Limited to 5 applicants

- Recognition on-stage during Mayor's comments and the ability to make PA announcements throughout the event
- **Most benefits from the Diamond Sponsor Level**

\$5,000 Diamond Sponsor - Limited to 6 applicants

- Logo on various marketing materials for Taste of Lake Forest
- Company logo placed onto the event program
- **Most benefits from the Platinum Sponsor Level**

\$2,000 Platinum Sponsor

- Company logo on Taste of Lake Forest Taste Card
- **Most benefits from the Gold Sponsor Level**

\$1,000 Gold Sponsor

- Company mention on City, Economic Development, and Chamber social media outlets
- **Most benefits from the Exhibitor Sponsor Level**

\$500 Silver Sponsor

- Economic Development Spotlight
- Recognized at a City Council Meeting
- Company Logo on City and Chamber Website
- Company mention in online promotions of the Taste of Lake Forest



Thank you for being a proud sponsor of the Taste of Lake Forest!



DONALD P. WAGNER
OCgov.com

OC parks

SPONSORSHIP APPLICATION

Friday, June 21, 2024

Businesses Must Be Located in Lake Forest (includes Foothill Ranch)

Business Name:

Type of Establishment:

Applicant Name:

Title:

Business Address:

Email:

Phone:

Name of Contact for Day of the Event:

Title:

Phone:

Sponsorship Level:

- Title (\$10,000)
 Presenting (\$7,000)
 Diamond (\$5,000)
 Platinum (\$2,000)
 Gold (\$1,000)
 Silver (\$500)

In order to participate in the Taste of Lake Forest, you must submit this completed application form and associated sponsorship fee. Payment must be made in the form of a check made out to the "City of Lake Forest" and received within 10 days of the application submission.