

CITY OF  
**LAKE FOREST**  
*California*



JANUARY NEWS/ANNOUNCEMENTS/EVENTS

**Community Input Wanted as City Prepares to Renovate 10 Neighborhood Parks and Discuss Plans for Whispering Hills**

With plans to renovate 10 neighborhood parks, community members and park visitors are encouraged to share their thoughts on park use and amenities at one of five community workshops. In addition, a Whispering Hills workshop is also planned to gather public input regarding proposed park uses at the undeveloped site. If you are unable to attend, take a brief [online survey](#) before March 6. More information, including community workshop dates, is available on the City's [website](#).



Neighborhood Park Improvement Project

## 2017 Community Calendars Have Arrived!

Pick up your free 2017 community calendar at City Hall or the Sports Park and Recreation Center.



## Save the Date: State of the City and Meet the Mayor

The Lake Forest Chamber of Commerce and the City are co-hosting the annual State of the City and Meet the Mayor. The event will provide updates on the City's major development projects, as well as share resources for Lake Forest businesses. Attendees will enjoy a catered dinner, desserts, live music, prizes, and networking opportunities. The date and ticket prices will be available at [lakeforestchamber.com](http://lakeforestchamber.com) in the next few weeks.

## Three Ways to Support the Lake Forest Adopted Marines

The Support Committee is kicking off the New Year with opportunities to support the Lake Forest U.S.M.C. 1st Law Enforcement Battalion. Here is how you can help:

- Eat at Biagio's Restaurant (24301 Muirlands Blvd.) on Monday, January 30 or Tuesday, January 31, where 15% of food charges will go to support the marines and their families.
- Send a Marine and/or family member to SnowFest on Saturday, January 28 with a \$7.00 donation.
- Donate funds towards a catered pasta dinner for Marines completing a training exercise.



For more information, visit the Support Committee's [website](#).

## Fourth of July Parade Committee

Help shape the 26th annual Fourth of July parade by joining the Parade Committee! The first meeting will be held on Monday, February 6 at 6:00 p.m. at the Lake Forest Recreation Center (28000 Rancho Parkway). For more information, email [dborenstein@lakeforestca.gov](mailto:dborenstein@lakeforestca.gov).

## Fourth of July Parade Logo Design Contest

Deadline: Wednesday, February 1 by 5:00 p.m.

If you have a creative and patriotic design for the City's Fourth of July parade - "Let Freedom Ring!" - send a high resolution JPEG of your original artwork to enter the logo contest. Email entries to [dborenstein@lakeforestca.gov](mailto:dborenstein@lakeforestca.gov). The winner will have their logo featured on all Fourth of July parade advertising and will be a VIP at the parade.



## Burglar's Dream House Challenge

Deadline: Tuesday, February 28

Can you identify all 13 problems with this home? Take the challenge and submit your answers [online](#) for a chance to win a SkyBell HD Wi-Fi Video Doorbell, a window/door alarm, or a simulated camera to help secure your home! Winners will be notified on Friday, March 3. Read more at [lakeforestca.gov/DontMakeItEasy](http://lakeforestca.gov/DontMakeItEasy)



## Home Security Checklist Challenge

Deadline: Tuesday, March 7

Increase your home safety and security awareness by taking a brief [Home Security Checklist Challenge](#). Participants will be entered into a random drawing for a chance to win a multi-purpose safety alarm sensor or an iPad book cover! Winners will be notified on Thursday, March 9. Read more at [lakeforestca.gov/DontMakeItEasy](http://lakeforestca.gov/DontMakeItEasy).

## Sportswriter Contest

Deadline: Monday, May 22, 2017

If you have a passion for a sport, here's your chance to share it with the community. In 300 words or less, submit an article to [chon@lakeforestca.gov](mailto:chon@lakeforestca.gov) about any sports-related topic. From writing about a popular sport, to describing plays, mind blowing games, the atmosphere, fans, or any other sports angle, there's plenty to write about! Selected winners will have their articles featured in The Leaflet magazine and win sports-related goodies!



## Social Media Marketing Seminar

Wednesday, January 11

5:30 p.m. - 7:30 p.m.

Cox Communications (27121 Towne Centre Dr.)

The City and Lake Forest Chamber of Commerce are co-sponsoring a Social Media Marketing seminar presented by Blake Driver of Root

Creative Group. To learn the benefits of Facebook, Instagram, Twitter, and YouTube, [register](#) with the Lake Forest Chamber of Commerce today. Light dinner and refreshments will be provided.

**FREE SOCIAL MEDIA SEMINAR**

Wednesday, January 11, 2017  
5:30 pm - 7:30 pm  
Cox Communications  
27121 Towne Centre Drive  
Foothill Ranch, CA 92610

Topics to be Covered:

- Benefits of Utilizing "The Big Five"
- Social Media Platforms – Do's and Don'ts
- Social Media Education and Tools
- Creating a Social Media Schedule
- Social Media – Present and Future

Presented by:

Presented by Blake Driver, Marketing Director of Root Marketing Inc. Blake Driver has expertise in various areas of social media including content, editing, and marketing. He shares years of marketing efforts cultivated in his current position as Marketing Director for Root Marketing Inc., Root Marketing Inc. is a digital marketing agency that utilizes creative design and marketing strategy to provide their clients with a strong foundation for growth.

Light Refreshments Provided  
RSVP at [economicdevelopment@lakeforestca.gov](mailto:economicdevelopment@lakeforestca.gov) or (949) 461-3367

## GET SAFE Child Safety Academy

January 25 - February 15

6:00 p.m. - 7:30 p.m. (4 consecutive weeks on Wednesday evenings)

Lake Forest City Hall (25550 Commercentre Dr.)

Sign your child up for a free and interactive academy designed to bring safety skills training and awareness techniques to K-6 grade students. The academy will cover topics such as assertiveness training, avoiding common tricks and lures, bully prevention, and self-defense. Space is limited. Register [online](#) or in person at Lake Forest City Hall (25550 Commercentre Dr.) or at the Sports Park and Recreation Center (28000 Rancho Pkwy.).

Lake Forest Police Services in partnership with GET SAFE

**Child Safety Academy**

Wednesday, January 25th, February 1st, 8th, and 15th  
6:00-7:30 pm  
Lake Forest City Hall  
25550 Commercentre Drive

**Free!!!**  
K-6th graders  
Lake Forest Residents only  
Registration is limited

Safety Topics:

- Personal Safety Awareness
- Self-Defense Training
- Understanding & Reacting to Inappropriate Behavior & Truancy
- Avoiding Common Tricks & Lures
- Assertiveness Training
- Bully Prevention & Response Training
- Internet Safety & Social Media Training

Register Online at <https://tablets.enrollment.com/25550>  
With an registration at City Hall, 2nd floor reception, or the Recreation Center at the Sports Park, 28000 Rancho Parkway.

## New Business Reception

Wednesday, January 18

6:00 p.m. - 7:30 p.m.

Lake Forest City Hall (25550 Commercentre Dr.)

The City and Lake Forest Chamber of Commerce are co-sponsoring the Lake Forest New Business Reception to provide new businesses with an overview of the City's Business Development and Attraction program and other business tools to help enhance operations in Lake Forest. RSVP at [economicdevelopment@lakeforestca.gov](mailto:economicdevelopment@lakeforestca.gov).

The City of Lake Forest and the Lake Forest Chamber of Commerce invite you to...

**Lake Forest New Business Reception**  
Wednesday, January 18th, 6:00 p.m. to 7:30 p.m.  
Lake Forest City Hall  
25550 Commercentre Drive, Suite 100  
Lake Forest, CA 92530

**FREE ADMISSION**

**new business reception**

Reception will include:

- Overview of the Business Development & Attraction Program and the various business resources that make Lake Forest a great place for business
- Information on the Lake Forest Chamber of Commerce and benefits of Chamber membership
- Business resource booths and open house format for networking
- Light dinner and raffle prizes to Lake Forest restaurants and shopping destinations

## Exporting Essentials for Business Seminar

Tuesday, January 31

4:00 p.m. - 7:00 p.m.

Lake Forest City Hall (25550 Commercentre Dr.)

The City and Orange County SBDC are co-sponsoring the Exporting Essentials for Business Seminar to provide strategies that will save time and prevent costly mistakes while increasing international sales. Light dinner and refreshments will be provided. Reserve your seat and

[register](#) today.



**ORANGE COUNTY**  
Small Business Development Center

## EXPORT ESSENTIALS FOR BUSINESS

January 31, 2017 4PM - 7PM  
**FREE**  
Refreshments will be served

**THIS WORKSHOP WILL COVER:**

- The essentials of exporting to help save time and prevent your company from making costly mistakes, and learn about strategies to help increase your international sales.
- Qualifying International Customers & Communication Methods
- Product
- International Price & INCOTERMS
- Methods of Payment
- International Sales Agreements
- Export Compliance Requirements

HOSTED BY THE CITY OF LAKE FOREST

WORKSHOP LOCATION:  
25550 Commercentre Drive, Suite 100, Lake Forest, CA 90630

IN PARTNERSHIP WITH:    REGISTER AT: <https://open.gl/ARST3A>

2017 N. Broadway, Suite 201  
Orange, CA 92667  
(714) 944-4300  
[www.ocbiz.org](http://www.ocbiz.org)

Hosted in part through a cooperative agreement with the U.S. Small Business Administration.

## UPCOMING CITY COUNCIL MEETING DATES

City Council meetings are held on the first and third Tuesday of every month. The public session starts at 7:00 p.m. Full agendas and City Council Previews providing an overview of each agenda item can be accessed [here](#).

- Tuesday, January 17, 2017
- Tuesday, February 7, 2017
- Tuesday, February 21, 2017
- Tuesday, March 7, 2017

## UPCOMING ACTIVITIES FOR JANUARY 2017

To Register: Visit [Lake Forest Recreation](#), mail or hand-deliver the Lake Forest Activities Registration Form to City Hall (25550 Commercentre Drive) or to the Lake Forest Recreation Center (28000 Rancho Parkway). For more information, call 461-3450 or 273-6960.

### SnowFest

Saturday, January 28

11:00 a.m.-4:00 p.m.

Registration Location: Lake Forest Recreation Center (28000 Rancho Pkwy.)

Fee: \$7 per sledder - Cash only pre-sale

#### Registration Dates

Wednesday, January 11, 12:00 p.m.-7:00 p.m. (Lake Forest Residents)

Thursday, January 12, 12:00 p.m. - 7:00 p.m. (Lake Forest Residents)

Friday, January 13, 12:00 p.m. -7:00 p.m. (Non-Lake Forest Residents)



**SnowFest 2017**

January 28, 2017 11:00am to 4:00pm

Come be a part of this annual winter event and hit the snow laden slopes of Pittsford Park! Grab the kids, camera, and your friends to come play in the snow. Sleds and Saucers will be available for you and your family to enjoy the fresh powder. There will also be two free snow areas for ages 5 and under and 6 and up.

  
  


 CITY OF LAKE FOREST  
DECEMBER 20, 1981

[www.LakeForestCa.gov](http://www.LakeForestCa.gov)

Bring your family and friends to our annual winter event, SnowFest, featuring snow laden slopes, snow play area, and guest appearances from visitors from a galaxy far-far-away! Food and drinks will be available for a nominal fee. Pre-registration is mandatory. Tickets are sold out by the time of the event.

### Advisory Committee for Teens (A.C.T.)

Wednesday, January 18

6:00 p.m. - 7:00 p.m.

Lake Forest Recreation Center (28000 Rancho Pkwy.)

Attention all teenagers! Make a difference in the community by joining the Advisory Committee for Teens. Get real world experience and service hours for college by planning activities and excursions, volunteering at City events, and serving as a voice in your community. The committee meets twice a month and is a year-long commitment volunteer group that requires teens to attend a meeting and go through an application process. For more information, call 273-6975 or email [mwillasenor@lakeforestca.gov](mailto:mwillasenor@lakeforestca.gov).

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## College Workshop: Finding the Right College

Thursday, January 19

6:00 p.m. - 8:30 p.m.

Lake Forest Recreation Center (28000 Rancho Pkwy.)

Fee: \$25 Resident and \$30 Non-Resident



Develop the right criteria for selecting the appropriate college in this course designed to prepare high school students for undergraduate education. Participants will learn how to avoid common mistakes in the selection process, standardized testing tips, and how to understand the inner workings of financial aid. Parents are free with paid student and are encouraged to attend.

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## "Last Fridays" Lounge Nights

Friday, January 27

6:00 p.m. - 9:30 p.m.

Location: Lake Forest Recreation Center (28000 Rancho Pkwy.)

Fee: \$5 per person pre-registered and \$7 per person at the door

Give your parents the night off and enjoy good times with friends. There will be video games, dinner and snacks, movie screenings, music, activities, prize raffles, and surprise guest entertainers! Grab your friends and pre-register to receive a discount.

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## College Workshop: Playing the Financial Aid Game

Thursday, February 9

6:00 p.m. - 8:30 p.m.

Lake Forest Recreation Center (28000 Rancho Pkwy.)

Fee: \$25 Resident and \$30 Non-Resident

Build a deeper understanding of the financial aid process and learn how to save thousands of dollars on the cost of college. Learn how to avoid common mistakes, how to fill out their FAFSA and CSS profile, and understand the differences between Merit Aid vs.

Need-Based Aid, EEFC calculation, and net price calculator. Parents are free with paid student and are encouraged to attend.

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## "Dog-a-Palooza" Pet Expo

Saturday, February 18

10:00 a.m. - 2:00 p.m.

Lake Forest Recreation Center Commons Area

(28000 Rancho Pkwy.)

Bring your furry four-legged friend to the City's first "Dog-a-Palooza" expo. This free event offers informative booths consisting of retailers, groomers, veterinarians, and pet organizations in addition to several dog rescue groups providing adoption opportunities on site. There will be a Pack Walk around the Sports Park, kids' activities, and a K-9 demonstration. No flexible leashes are allowed for safety reasons. If your dog is not friendly, you may be asked to leave the event.



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## Paramount Pictures Studio Tour & Lunch at Clifton's Cafeteria - Hollywood

Tuesday, February 28

8:00 a.m. - 4:00 p.m.

Lake Forest Community Center (25550 Commercentre Dr.)

Fee: \$75 per person

Bask in the history of Paramount Pictures past and current achievements in an intimate studio tour through one of Hollywood's most storied production houses. Visit iconic locations such as the Bronson Gate, New York Street Backlot, and the Prop Warehouse.

Next, have lunch at the legendary Clifton's Cafeteria restored to its original beauty. **Lunch is not included in the excursion fee.**



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## CITY COUNCIL HIGHLIGHTS

December 6, 2016

### [APPROVAL OF MEASURE M2 EXPENDITURE REPORT \(Agenda Item No. 12\)](#)

Measure M2 is a renewed ½ cent sales tax approved by voters in 2006 to fund transportation improvement projects throughout the County. In Fiscal Year 2015-16, the City spent \$585,156 on street repaving and slurry seal projects, \$176,497 on the Water Quality Program, and \$71,060 on the Senior Mobility Program. Upon reviewing the expenditures and finding them to be in compliance with State law, the City Council approved the report and authorized staff to forward the information to the Orange County Transportation Authority.

### [ORANGE COUNTY ANIMAL CARE ENHANCEMENT CUSTOMIZATION OPTIONS \(Agenda Item No. 20\)](#)

The City contracts with Orange County Animal Care to provide Animal Control Services to the residents. Under the City's contract, the City may customize service options and set licensing fees for family pets. The City Council reduced dog licensing fees from \$27 to \$20 annually for spayed/neutered pets, set the registration fee to \$10 for senior citizens, increased the number of hours Animal Control Officers work in the field canvassing for unlicensed dogs, and approved an agreement with the Pet Adoption Center of Orange County to open a Lake Forest location for local pet adoptions.

**NOTE: Council Wrap-Ups are a summary of meeting topics and events provided by the Management Services Department as a public service. This wrap-up is not an official**

record of Council action. The official record is posted by the City Clerk at [www.lakeforestca.gov/ActionAgendas](http://www.lakeforestca.gov/ActionAgendas) as soon as possible after the meeting.

**December 20, 2016**

**[EMPLOYMENT AGREEMENT WITH INTERIM CITY MANAGER \(Agenda Item No. 7\)](#)**

After 21 years as Lake Forest's City Manager, Robert Dunek announced his retirement, effective January 6, 2017. To facilitate ongoing operations and the smooth transition of leadership during the recruitment for a new City Manager, the City Council appointed Assistant City Manager Debra Rose as Interim City Manager. Ms. Rose will be paid \$211,000 per year to serve as Interim City Manager until a new City Manager is selected.

**[RESOLUTION CERTIFYING THE NOVEMBER 8, 2016 ELECTION \(Agenda Item No. 16\)](#)**

The General Municipal Election was held on Tuesday, November 8. Dwight Robinson was elected to serve a second, four-year term and Leah Basile was elected to her first term on the City Council. The City Clerk administered the oath of office to Mr. Robinson and Ms. Basile, finalizing their election to the City Council.

**[SELECTION OF MAYOR AND MAYOR PRO TEM FOR THE ENSUING YEAR \(Agenda Item No. 19\)](#)**

The City Council traditionally selects one of its members to serve as Mayor and Mayor Pro Tem each December for the coming 12 months. At the December 20 meeting, Scott Voigts was selected to serve as Mayor in 2017 and Leah Basile was selected to serve as Mayor Pro Tem.

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**WEBSITE | BUSINESS | SPORTS PARK AND RECREATION CENTER | ETNIES SKATEPARK |  
FACEBOOK | TWITTER**



City of Lake Forest  
(949) 461-3400

Monday through Thursday 8:00 a.m. to 6:00 p.m.  
Friday 8:00 a.m. to 5:00 p.m.  
(City Hall is closed every other Friday)

