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SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	SPONSORSHIP LEVELS					
	TITLE (\$10,000)	PRESENTING (\$7,000)	DIAMOND (\$5,000)	PLATINUM (\$2,000)	GOLD (\$1,000)	SILVER (\$500)
Economic Development Spotlight	✓	✓	✓	✓	✓	✓
Recognized at a City Council Meeting	✓	✓	✓	✓	✓	✓
Company Logo on City and Chamber Website	✓	✓	✓	✓	✓	✓
Company Mention in Online Promotions	✓	✓	✓	✓	✓	✓
Company Mention on City, Economic Development, and Chamber Social Media Outlets	✓	✓	✓	✓	✓	
Company Logo on the Taste of Lake Forest Taste Card	✓	✓	✓	✓		
Logo on various Marketing Materials	✓	✓	✓			
Company Logo on Event Program	✓	✓	✓			
Recognition on-stage during Mayor's comments / Ability to make PA announcements	✓	✓				
Logo on the Stage and Beer and Wine Garden Area	✓					
Inclusion in a Mayor's Minute Showcase	✓					
Booth at the Taste event	✓					

SPONSORSHIP BENEFITS

\$10,000 Title Sponsor - *Limited to 2 applicants*

- Logo on the stage and Beer and Wine Garden banners
- Inclusion in a Mayor's Minute showcase
- Presenting space at the Taste of Lake Forest event
- **Most benefits from the Presenting Sponsor Level**

\$7,000 Presenting Sponsor - *Limited to 5 applicants*

- Recognition on-stage during Mayor's comments and the ability to make PA announcements throughout the event
- **Most benefits from the Diamond Sponsor Level**

\$5,000 Diamond Sponsor - *Limited to 6 applicants*

- Logo on various marketing materials for Taste of Lake Forest
- Company logo placed onto the event program
- **Most benefits from the Platinum Sponsor Level**

\$2,000 Platinum Sponsor

- Company logo on Taste of Lake Forest Taste Card
- **Most benefits from the Gold Sponsor Level**

\$1,000 Gold Sponsor

- Company mention on City, Economic Development, and Chamber social media outlets
- **Most benefits from the Exhibitor Sponsor Level**

\$500 Silver Sponsor

- Economic Development Spotlight
- Recognized at a City Council Meeting
- Company Logo on City and Chamber Website
- Company mention in online promotions of the Taste of Lake Forest



Thank you for being a proud sponsor of the Taste of Lake Forest!





SPONSORSHIP APPLICATION

Friday, June 21, 2024

Businesses Must Be Located in Lake Forest (includes Foothill Ranch)

Business Name:

Type of Establishment:

Applicant Name:

Title:

Business Address:

Email:

Phone:

Name of Contact for Day of the Event:

Title:

Phone:

Sponsorship Level:

☐

Title (\$10,000)

☐

Presenting (\$7,000)

☐

Diamond (\$5,000)

☐

Platinum (\$2,000)

☐

Gold (\$1,000)

☐

Silver (\$500)

In order to participate in the Taste of Lake Forest, you must submit this completed application form and associated sponsorship fee. Payment must be made in the form of a check made out to the "City of Lake Forest" and received within 10 days of the application submission.