

LAKE FOREST ECONOMIC DEVELOPMENT



Economic Development e-Newsletter

May 2025

Upcoming Events

**COFFEE CHAT WITH LFCC:
BREWING UP BUSINESS OVER
COFFEE & CONVERSATION**

May 14th & 28th
8:00AM-9:15AM

Arrive at 7:45AM
to check-in
before the
meeting!

**2ND & 4TH
WEDNESDAY OF
THE MONTH**

25722 Commercentre Dr.
Lake Forest, CA 92630

Members & Prospective Members:
\$15 (pre-registered) OR \$20 at the Door

Registration includes coffee & breakfast item

Register at www.lakeforestCAchamber.com

Coffee Chat with the LFCC

May 14th and 28th 2025 | 8:00 AM - 9:15 AM |
Taste | 25722 Commercentre Dr.
Lake Forest, CA 92630

Join the Chamber of Commerce at their Breakfast Networking event, held every 2nd and 4th Wednesday of the month. It's the perfect chance to connect with fellow business owners, expand your network and boost your businesses' visibility. Don't miss out!

To register, [click here](http://www.lakeforestCAchamber.com).

**AI + Your
Business**

Unlocking the power of AI for your business!

- When and how to use AI
- Tailored AI solutions
- Integrate AI into your operations
- AI tools: ChatGPT, Claude, and Gemini
- Predictive analytics
- Video creation
- SEO optimization

Our training equips you to drive AI-driven decisions for growth and efficiency.

Wed. May 14 | 5 PM - 7 PM

Lake Forest Civic Center
100 Civic Center Dr.

SBDC

www.lakeforestCAchamber.com
info@lakeforestCAchamber.com

Lake Forest's Social Media Workshop: AI + Your Business

May 14th, 2025 | 5:00 PM - 7:00 PM |
Lake Forest Civic Center | 100 Civic Center Dr., Lake Forest, CA 92630

The City of Lake Forest and Lake Forest Chamber of Commerce have partnered with the SBDC to host a social media workshop focusing on AI. The seminar will focus on unlocking the power of artificial intelligence for businesses by focusing on when and how to use AI, as well as providing attendees with tips to use AI for video creation and SEO optimization.

To register, [click here](http://www.lakeforestCAchamber.com).

The following events are hosted by the city's resource partners.



Made Program

May 1st- June 12th | 11:00 AM -1:00 PM | Webinar

MADE is a hybrid program aimed at assisting start-up product-based businesses with entering the marketplace to validate their concepts. Participants will learn core concepts to create a successful business.

Over a seven-week period, vendors learn about planning, marketing, financing, and how to make their business dreams a reality. This quick-paced program will accelerate your concept in just a few short weeks and give you the ability to be prepared and ready to launch, expand, and operate your business in a marketplace.

To register, [click here](#).

Leadership and Team Building for Small Business Owners

May 13th | 10:00 AM -12:00 PM | Yucaipa City Hall

Unlock the potential of your business by building a strong, motivated team. Learn how to lead effectively, assign the right roles, and create a culture where people thrive. Walk away with practical strategies to boost performance and retention.



Key topics:

- Defining your leadership style
- Delegating roles and responsibilities
- Motivating and retaining talent
- Handling conflict and feedback
- Creating a team-first culture

To register, [click here](#).



Master Social Media: A Guide for All Levels

May 14th | 10:00 AM -12:00 PM | Greater Riverside Chamber of Commerce

Unlock the full potential of social media with this in person workshop designed to help you navigate the digital landscape with confidence. Whether you're new to social media or looking to enhance your

existing strategy, this session covers everything you will need to know to succeed in today's fast-paced, online world.

This event is your opportunity to:

- Explore the unique features of major social media platforms
- Master the art of compelling content creation
- Discover proven strategies to engage your audience
- Learn to measure your success through analytics
- Learn best practices and etiquette to build authentic connections and maintain a positive online presence

To register, [click here](#).

Elevate Your Business: Four-Part Series

May 28th- June 18th | 10:00 - 11:30 AM

Entrepreneurial Resource Center-
Temecula

Take your business to the next level with Elevate Your Business, a dynamic hybrid 4-part course designed to equip business owners with the essential skills and knowledge to build a resilient and thriving enterprise. Gain practical insights into strategic planning, financial management, and digital marketing-key elements for long-term success!



Series Overview:

- Part 1: Business 201-This session focuses on helping both new and existing business owners refine and strengthen their business plans. Participants will learn how to ensure that their business plan is not only viable in the short term but also sustainable and adaptable to long-term market changes.
- Part 2: Understanding and Building Credit- Personal credit is often closely tied to business success. In this week, business owners will gain a deep understanding of how their personal credit impacts their business.
- Part 3: Navigating Cash Flow- Cash flow management is crucial to driving profitability and ensuring business stability. This week's module will guide participants through best practices for managing cash flow, including forecasting, budgeting, and identifying cash flow gaps.
- Part 4: Digital Marketing- In today's digital age, an effective online presence is essential. This week will focus on digital marketing strategies to help business owners market their businesses effectively through social media and other digital channels.

To register, [click here](#).

Keep Informed

New Commercial and Multi-Family Bins and Carts

Starting March through June 2025, CR&R will be rolling out new color-coded containers for businesses and multi-family properties to help streamline recycling efforts. The new container colors are in compliance with Senate Bill 1383, helping to standardize the separation of your landfill, recyclable, and organic materials. Your current containers will be exchanged with the new solid color containers, pictured on the right.

CR&R will exchange your existing containers on-site, ensuring a hassle-free transition. This change aims to improve waste sorting and participation in responsible waste disposal.

In addition, CR&R will be utilizing new trucks equipped with technological advancements. The new trucks are enhanced with collision avoidance, leak detection, and fire suppression to ensure safety for the drivers as well as our community.

New Agreement, New Containers	
LANDFILL <ul style="list-style-type: none">• Bones• Broken Glass• Candy Wrappers• Ceramics• Chip Bags• Coffee Pods/K Cups• Hangers• Mirrors• Mixed Products (i.e. Plastic/Metal Combination)• Non-Numbered Plastics• Palm Fronds• Pet Waste/Litter• Plastic Film• Plates, Cups, Towels, and Napkins• Polystyrene	<p>The waste from your black landfill container cannot be recycled or repurposed. This waste is transported to an Orange County landfill.</p>
RECYCLING <ul style="list-style-type: none">• Aluminum Foil• Aluminum & Tin Cans• Cardboard (flattened)• Detergent Containers• Empty Aerosol Cans• Glass• Magazines & Junk Mail• Metal• Milk Containers• Paper (Computer, White, Colored, Shredded, Newspaper)• Plastics (Numbers 1 through 7) <p><i>Plastic bags are not recyclable. These items should be placed in the landfill cart.</i></p>	<p>The recyclables from your blue container are processed at CR&R's Material Recovery Facility (MRF). The recyclables are separated utilizing a process of manual and mechanical sorting.</p>
ORGANICS <p>From The Kitchen</p> <ul style="list-style-type: none">• Bread/Grains/Pasta• Coffee Grinds• Dairy/Eggshells• Fats, Oils and Grease• Food Scraps/Leftovers• Food-Soiled Napkins• BPI-Certified Compostable Foodware• Fruits• Meat/Poultry• Seafood/Shellfish• Vegetables <p>From The Yard</p> <ul style="list-style-type: none">• Flowers• Grass• Leaves• Prunings• Weeds	<p>The food waste and yard waste from your green organics container are taken to one of CR&R's approved compost facilities. At this facility, materials undergo decomposition, ultimately being transformed into nutrient rich compost.</p>

Hazardous waste is NOT to be disposed of in any of the carts.

For more information about the new solid waste agreement and Senate Bill 1383, visit the City website at

Visit our Website

Business Resources



With a team of more than 100 business owners and industry experts, the Orange County Inland Empire Small Business Development Center Network is the consulting firm you need for your business.

From planning and marketing to lease negotiations and government contracting, the SBDC can offer your business the support it needs.



OC Workforce Solutions is focused on connecting community members and businesses to the services and resources they need to thrive.

OC Workforce Solutions provides job seekers, employers, and youth with convenient access to a full range of reliable, responsive solutions.



SCORE is the nation's largest network of volunteer, expert business mentors.

The organization is dedicated to helping small businesses grow and achieve their goals through the provision of a wide range of services.

Services include free or low-cost mentoring, webinars, online resources, workshops, roundtables, and other events.

SBDC

OC Workforce

Score

April Recap



Fusion of Ideas Ribbon Cutting

The City of Lake Forest and Lake Forest Chamber of Commerce celebrated Fusion of Ideas' 18 year anniversary with a Ribbon Cutting Ceremony on Friday, April 4th. Fusion of Ideas develops innovating, high-tech business solutions for businesses from startups to global corporations. Certificates were presented to the business by the City, Chamber and other elected officials.

Meet the Mayor/State of the City

The City of Lake Forest and the Lake Forest Chamber of Commerce hosted the annual State of the City event on Wednesday, April 16th at the Lake Forest Civic Center. The event included a cocktail hour and mixer, opportunity drawing, buffet-style catering, and a

presentation by Mayor Scott Voigts.



Business Seminar and Expo

The City of Lake Forest and Lake Forest Chamber of Commerce hosted the annual Business Seminar and Expo on April 23rd at the Lake Forest Civic Center. The theme of the event this year was "Marketing Tool Kit," and the event featured one-on-one consultations, social media tips, professional headshots, and presentations by experts from the SBDC.

Lake Forest Elementary Ribbon Cutting

The City of Lake Forest celebrated Lake Forest Elementary's campus expansion with a Ribbon Cutting Ceremony on Wednesday, April 30th. Lake Forest Elementary recently completed an expansion that included new modular classrooms, a STEM Lab, and a new amphitheater. Certificates were presented to the business by the City, Chamber and other elected officials.



Business Spotlight



Enchanted Hour Co.

<https://www.etsy.com/shop/EnchantedHourComsockid=25131e966c9e6a2214ae0bbf6de66b0a>

May 2025 BUSINESS SPOTLIGHT



Creating Calm Moments with Every Melt: Enchanted Hour Co.

In a world that rarely pauses, Enchanted Hour Co. offers a rare opportunity to slow down and reconnect. Based in Lake Forest, California, this small-batch wax melt studio is dedicated to crafting nostalgic, cozy fragrances designed to transform everyday routines into meaningful rituals. Each melt is more than scent—it's a gentle nudge to be present, to find stillness, to remember.

"There's something comforting about scent. It slows down time. It anchors us. It reminds us of something we didn't even know we missed."

That belief sits at the heart of Enchanted Hour Co.'s mission. Each wax melt is a tool for pausing, breathing deeply, and embracing the power of scent to bring comfort and stillness to our often-chaotic lives. Whether it winds down at the end of the day or setting the mood for a cozy morning, Enchanted Hour Co. aims to bring comfort, memory and warmth into the chaos of daily life.

Founded by Rachel, Yong, and Curtis—Enchanted Hour Co. is built on intention. Rachel leads with creative direction, fragrance development, and visual storytelling. Yong supports the vision through investment and videography, while Curtis ensures the behind-the-scenes systems and website run smoothly. Together, they blend creativity and precision to deliver products that feel deeply personal.



The brand's story began through Bath Body Treasures, an e-commerce destination built around a simple idea: Discontinued. Rediscovered. Originally created to help people reconnect with hard-to-find body care and home fragrance favorites, Bath Body Treasures quickly became a hub for scent nostalgia.

Customers weren't just shopping—they were rediscovering long-lost parts of their past.

Enchanted Hour Co. grew from this shared love of fragrance and memory. Where Bath Body Treasures looks back, Enchanted Hour Co. reimagines—drawing inspiration from cult classics and transforming them into small-batch, artisanal experiences that feel both familiar and fresh.

A customer favorite, Afternoon Rainfall, captures the brand's approach beautifully. Light, crisp, and comforting, it evokes the peaceful mood of a rainy day indoors—windows open, a book nearby, and a gentle hush in the air.



"I was happy with my order since this scent has been discontinued at the store."

— Kristi from Tennessee, ★★★★★

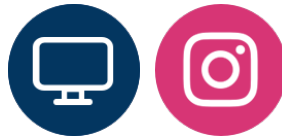
For the team, reviews like this are everything. Whether it's someone reconnecting with a beloved scent or discovering a new favorite, the goal is the same: to offer moments of calm and connection, one melt at a time.

Every detail, from fragrance development to eco-conscious packaging, is rooted in intention. And while the products are beautiful, the brand's deeper purpose is what sets it apart: creating space in a fast-paced world for ritual, rest, and reflection. Today, you can shop Enchanted Hour Co. on Etsy or through its new home on Bath Body Treasures, where it joins a curated lineup of rediscovered classics and scent-driven stories. The site features seasonal drops, pairing guides, and behind-the-scenes glimpses to help you build your own



cozy rituals.
For Enchanted Hour Co., it's never just about wax melts. It's about helping you make space for what matters.

Check out their socials below!:



Business in the News

Newport Beach Firm Scoops Lake Forest Business Park

LAKE FOREST —

Newport Beach-based Buchanan Street Partners has acquired the Spectrum Center Business Park in Lake Forest, marking the latest addition to their Orange County portfolio. The 16-building, 227,757-square-foot industrial park, located at 20902-21098 Bake Pkwy, was purchased from a Los Angeles-based fund manager. The nearly 17-acre property is strategically located near major highways, making it appealing to businesses and part of a growing residential community in South Orange County.



Buchanan Street Partners sees the business park's location as a key factor in its appeal, as South Orange County continues to see increasing demand for well-located, infill industrial properties, particularly in areas with expanding housing developments. The business park is 80% leased, offering a mix of small-bay industrial spaces.

Courtesy of Orange County Business Journal

[Read More](#)

OGTC Expands Cancer Tests to Europe via Partnership

LAKE FOREST —

Genomic Testing Cooperative (GTC), a cancer diagnostics company based in Lake Forest, California, is expanding into the European market through a new partnership with Labor Dr. Wisplinghoff, a German laboratory. Founded in 2018 by Dr. Maher Albitar, GTC focuses on next-generation genomic testing for blood cancers and solid tumors using tissue and liquid biopsies.

GTC's unique collaborative business model involves forming partnerships with labs and hospitals—referred to as "satellite labs"—that are trained to use GTC's technology. These partners share in research, intellectual property, and revenue. The company now has eight satellite labs, including others in San Francisco and Baltimore, and aims to expand into regions like South America, the Middle East, and Asia.



To support its growth, GTC recently moved into a new 40,000-square-foot facility in Lake Forest, up from a 12,500-square-foot space in Irvine. The company is working to modernize the diagnostics field by replacing traditional tools with genomic testing and AI-based analysis, which it claims can provide more accurate results and reduce cancer misdiagnosis rates.

Courtesy of Orange County Business Journal

[Read More](#)

Available Commercial Space

FOR SALE
\$1,395,000 | 2,889 SF



26150 ENTERPRISE WAY, STE. 100
LAKE FOREST, CA 92630

Enterprise Tech Center

Steve Ehrich
949.468.2328
sehrich@naicapital.com
CA DRE #01092019

NAICapital
COMMERCIAL REAL ESTATE SERVICES, WORLDWIDE



EXECUTIVE SUMMARY

Property Overview

Located in the thriving Lake Forest area this impressive property features a 2,889 flex condo offering an exceptional atmosphere for owner users and investors. Embodying contemporary design and functionality, this space provides a lucrative opportunity for business growth. With its strategic positioning and versatile layout, this property presents an enticing canvas for cultivating a productive, profitable business environment. Elevate your portfolio with this outstanding offering. With its convenient access to major roadways and a bustling business community, the area surrounding the property offers an enticing blend of urban conveniences and natural beauty for discerning investors.

Location Overview

Enterprise Tech Center

Property Highlights

- Two Story Highly Improved Flex Condo
- Corner Unit with Extensive Glass Line
- Double Man Doors for Rear Access to Warehouse Area
- Master Planned Business Park
- Excellent Access to the 241 Foothill Transportation Corridor
- Close Proximity to the 5, 405 and 133 Freeways
- Ample Parking
- Fire Sprinklered
- Attractive Owner User or Investment Opportunity

Are you a Lake Forest commercial broker or property manager and have office, industrial, or retail space to advertise?

Submit a request to [Economic Development staff](#) to feature your listing on our newsletter, social media, and website today!

[Read More](#)

Lake Forest Chamber of Commerce



The Lake Forest Chamber of Commerce began its service to the business community in 2010. Since its founding, the Lake Forest Chamber of Commerce has been committed to promoting and supporting its member businesses and the surrounding community. The chamber strives to bring information and resources to the business community in order to build visibility and sustainability!

Connect with the Chamber of Commerce on their socials below:



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www.lakeforestbusiness.com

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City of Lake Forest Economic Development | (949) 461 - 3567
Monday through Thursday 8:00 a.m. - 6:00 p.m.
Friday 8:00 a.m. - 5:00 p.m.

Stay Connected

Contact Us



City of Lake Forest | 100 Civic Center Drive | Lake Forest, CA 92630 US

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