

LAKE FOREST ECONOMIC DEVELOPMENT



Economic Development Update - January 2022

Good afternoon,

Please review the latest updates and events from the City of Lake Forest.

The **January 2022 Edition** contains the following information:

- Upcoming Events & Seminars
- Business Spotlight
- Business in the News
- Stay Up to Date!

Upcoming Events & Seminars



New Business Reception

Wednesday, January 19, 2022
6:00 p.m. - 7:30 p.m.
Lake Forest Community Center
100 Civic Center Drive
Lake Forest, CA 92630

The City of Lake Forest and Lake Forest Chamber of Commerce invite you to the New Business Reception, where new businesses are provided an opportunity to network and gain valuable knowledge about the City's business resources. Admission is free with light dinner and refreshments included.

[Click on the image to view the flyer.](#)

We look forward to seeing you. Please RSVP at pcevallos@lakeforestca.gov.

Breakfast with Sheriff Barnes

Friday, January 28, 2022
7:30 a.m. - 8:30 a.m.
Patch Coffee
29100 Portola Parkway

Lake Forest, CA 92630

Please join the Lake Forest Chamber of Commerce and Orange County Sheriff Department's Sheriff Barnes at Patch Coffee to discuss and learn about business safety best practices. Admission is free for all to attend.



[Click on the image to view the flyer.](#)

New Year Mix'n Mingle

Wednesday, February 2, 2022

5:30 p.m. - 7:30 p.m.

Eagle Community Corporate Headquarters
27042 Towne Centre Drive
Foothill Ranch, CA 92610

The Lake Forest Chamber of Commerce is hosting a Mix'n Mingle event at Eagle Community Corporate Headquarters. The event will feature food, refreshments, fun, and more! Admission is free for members and \$20 for non-members.



[Click on the image to view the flyer.](#)

To register, click [here](#).

Pure Ride Cycles Ribbon Cutting

Friday, April 8, 2022

1:00 p.m. - 2:00 p.m.

24844 Muirlands Blvd.

Lake Forest, CA 92630

Join the City of Lake Forest and Lake Forest Chamber of Commerce as we celebrate the Ribbon Cutting of Pure Ride Cycles!



[Click on the image to view the flyer.](#)

Business Spotlight

We Architects Group

Click on the image below to view the newest edition of the business spotlight:



We Architects Group

26449 Rancho Pkwy S.
LAKE FOREST, CALIFORNIA 92630

JANUARY 2022
BUSINESS SPOTLIGHT



To view previous business spotlights, please click [here](#).

Business in the News

Department of Alcoholic Beverage Control Issues Guidance on Alcoholic Beverages To-Go

The California Department of Alcoholic Beverage Control has issued guidance on the newly enacted SB 389, which permits certain businesses to sell alcoholic beverages to-go. SB 389 allows off-sale rights for establishments that already hold an on-sale license for a "bona fide public eating place," a licensed beer or wine manufacturer, or a licensed craft distiller that operates a "bona fide public eating place" at its production site. The law is slightly different from the previous pandemic regulatory relief, which expired on December 31, 2021.

For full article, click [here](#).



Westamerica Communications has prospered by adapting, evolving, and improving. If there's a print or marketing service that will enable it to serve its customers better, Westamerica will acquire the capability. If embracing new processes and technologies is the means to that end, Westamerica won't hesitate to make the investment.

For full article, click [here](#).



Lake Forest, California-based Liquidmetal Technologies, Inc. a leading authority on commercial applications of amorphous alloys, is pleased to announce that they have

entered a strategic partnership that unites Liquidmetal's design, engineering, and manufacturing expertise with MacB Enterprises's world class technical sales team and European manufacturing and distribution network. Through this partnership, Liquidmetal will provide its portfolio of amorphous alloy products and solutions throughout Europe with a local approach.

For full article, click [here](#).

Available Commercial Space

Are you a Lake Forest commercial broker or property manager? Do you have office, industrial, or retail space to advertise?

Email economicdevelopment@lakeforestca.gov to have your listing featured in the e-Newsletter and on lakeforestbusiness.com.

Stay Up to Date!



Like us on Social Media!

For the latest news on events and programs in the Lake Forest business community, check out our social media pages:

- Like us on [Facebook](#)
- Follow us on [LinkedIn](#)
- Follow us on [Instagram](#)

Facebook, LinkedIn, and Instagram will be utilized on a daily basis to promote upcoming events, highlight business resources, Lake Forest job listings, Business Spotlights, and business success stories to better connect with the Lake Forest business community and promote businesses to residents.

