LAKE FREST ECONOMIC DEVELOPMENT



Coronavirus (COVID-19) Business Updates & Resources

Good afternoon,

Please review the latest updates and shared resources for businesses during the ongoing Coronavirus (COVID-19) situation.

If you have not done so already, the City of Lake Forest and Lake Forest Chamber of Commerce prepared a business survey to let us know how COVID-19 is impacting your business. You can complete the survey here.

The County of Orange recently issued a recommendation strongly encouraging all employees at essential businesses to wear a face covering while at work and all residents engaging in essential activities outside the home do the same. You can read the press release here.

This newsletter edition contains the following information:

- CARES Act FAQ
- Time for Takeout
- Onward California
- · Ways we can help promote your business
- Federal and National Resources

Businesses can call the Economic & Business Recovery Call Center at (714) 480-6500 during hours of operation Monday to Friday from 8 a.m. to 5 p.m. Bilingual call center operators will be available to assist and assess situations, and offer resources tailored to meet individual business needs.

Respectfully,

Carlo Tomaino Economic Development Manager

CARES Act Approved



On March 28, the Coronavirus Aid, Relief and Economic Security Act (the "CARES Act") was signed into law. The CARES Act provides economic relief to businesses, States and municipalities, and individuals affected by COVID-19. While the scope of the CARES Act is wide-ranging, the City has put together a FAQ sheet to help with some questions you may have.

Click here to read the FAQ sheet

Businesses may apply through any existing SBA lender or through any federally insured depository dinstitution, federally insured credit union, and Farm Credit System institution that is participating. Visit sba.gov for a list of SBA lenders.

Time for Takeout

Time for takeout is a free service for restaurants to post takeout offers. Create family menus, meal kits, fresh items to cook at home, takeout incentives or packages that customers can pick-up. Offer great pricing and curbside if possible. It is important that you send all of the details in text (no .pdfs). Time for Takeout requires the following information:

- Restaurant Name
- address
- website
- hours
- phone number
- All details of your takeout offers. Do not send pdfs.

The site is continually adding takeout options, delivery, frozen meals as well and meal kits from a variety of restaurants. Attention Restaurants: send takeout offers to: info@ocrestaurantassociation.org.

Onward California



OnwardCA is a One-stop resource for the people of California impacted by job loss during the COVID-19 Pandemic. Visit its website at: onwardca.org for more information.

Let us help promote your business



Let us help promote YOUR business on Social Media for FREE

Are you still open for business and would like help getting the word out? We will post information on Lake Forest Business

pages on Facebook and LinkedIn.

Contact us at: ctomaino@lakeforestca.gov.

Federal and National Resources

CDC Interim Guidance & Recommendations for Business and Employers

Provides up-to-date guidance and recommendations for business operations, cleaning, and sanitizing practices

SBA Small Business Guidance and Loan Resources

Provides guidance on available financial resources for small businesses

U.S. Chamber of Commerce Updates & Resources for Small Businesses

Provides links to available resources, information about upcoming legislative measures, and additional advice for small businesses

U.S. Chamber of Commerce Updates & Resources for all Businesses

Provides links to available resources and suggestions for businesses in operation

SCORE Business Resources

Provides updates on Business Consulting Services and events; hosts webinars and remote consulting services for small businesses

Carlo Tomaino Economic Development Manager City of Lake Forest