

South OC Entrepreneurs Academy

Schedule 2019-2020

STARTING A BUSINESS

Wednesday, July 17, 2019
6:00 p.m.-8:30 p.m.
Lake Forest City Hall
25550 Commercentre Drive
Lake Forest, CA 92630

THE EZ WAY TO WRITE A BUSINESS PLAN

Wednesday, August 21, 2019
6:00 p.m.-8:30 p.m.
Laguna Hills City Hall
24035 El Toro Road
Laguna Hills, CA 92653

MARKETING AND PROMOTION....FINDING YOUR NICHE

Thursday, September 26, 2019
6:00 p.m.-8:30 p.m.
San Clemente Community Center
Ole Hanson Fireside Room
100 North Calle Seville
San Clemente, CA 92673

MARKETING IS WAR! HOW THE SMALL GUYS BEATS THE BIG GUY BY BEING BETTER NOT BIGGER

Wednesday, October 16, 2019
6:00 p.m.-8:30 p.m.
Laguna Niguel City Hall
30111 Crown Valley Pkwy
Laguna Niguel, CA 92677

WHAT MAKES A GREAT WEBSITE

Tuesday, November 12, 2019
6:00 p.m.-8:30 p.m.
Rancho Santa Margarita
Community Room
22232 El Paseo
Rancho Santa Margarita, CA 92688

CREATING CONTENT FOR YOUR SOCIAL MEDIA

Wednesday, January 15, 2020
6:00 p.m.-8:30 p.m.
Mission Viejo, Norman P
Murray Community Center
24932 Veterans Way
Mission Viejo, CA 92692

WHY YOUR WEBSITE SHOULD BE A TOP MARKETING PRIORITY

Wednesday, February 19, 2020
6:00 p.m.-8:30 p.m.
Laguna Niguel City Hall
30111 Crown Valley Pkwy
Laguna Niguel, CA 92677

BRANDING & WEBSITE STRATEGY FOR YOUR ORGANIZATION

Wednesday, March 18, 2020
6:00 p.m.-8:30 p.m.
Mission Viejo, Norman P Murray
Community Center
24932 Veterans Way
Mission Viejo, CA 92692

INSTAGRAM: HOW TO CREATE IMAGES FOR YOUR BUSINESS

Tuesday, April 14, 2020
6:00 p.m.-8:30 p.m.
Rancho Santa Margarita
Community Room
22232 El Paseo
Rancho Santa Margarita, CA 92688

CREATING A DYNAMIC TEAM CULTURE WILL DELIVER AWESOME CUSTOMER SERVICE

Thursday, May 21, 2020
6:00 p.m.-8:30 p.m.
Lake Forest City Hall
100 Civic Center Drive
Lake Forest, CA 92630

THE SECRETS OF SELLING

Wednesday, June 17, 2020
6:00 p.m.-8:30 p.m.
Laguna Hills City Hall
24035 El Toro Road
Laguna Hills, CA 92653

In Partnership with:

SCORE 

