

Application Processing Fee: *\$74.00* Permit No:

TEMPORARY BANNER PERMIT APPLICATION

Regulations

- Banners may be displayed for a maximum of 30 consecutive days per Temporary Banner Permit.
- A maximum of 4 Temporary Banner Permits may be issued per business, per address, per calendar year.
- A City-issued sticker must be affixed to the front of each approved banner/flag.
- For complete regulations, please refer to LFMC Section 9.164.110A(1)&(2).
- Wall banners and/or flag banners may be displayed, subject to the following criteria, provided that the placement of both wall and flag banners on the same frontage is prohibited:

WALL BANNERS

- Maximum Size: Based on Length of Building Frontage:
 - 0 49 ft.: 50 sq. ft.
 - 50 99 ft.: 75 sq. ft.
 - 100+ ft.: 100 sq. ft.
- Quantity: Maximum 2 banners
- One per side of the building facing a street or parking lot.
- Location: Attached to the building wall occupied by the business only.

FLAG BANNERS

- Maximum Size: 25 sq. ft./banner
- Quantity: Based on Length of Building Frontage:
 - 0 49 ft.: 2 banners
 - 50 99 ft.: 3 banners
 - 100+ ft.: 4 banners
- Location: Must be displayed adjacent to business.
- Flag Banners are prohibited in the parking lot and must be set back at least 10 ft. behind the public sidewalk.

Business Name:			
Business Address:			
City: Lake Forest	State: CA	ZIP:	
Applicant/Contact Person:	Title:		
Telephone No:	E-mail:		
Shopping Center/ Business Park:			
Choose type of Banner: Wall Banner Flag Banner			
Length of Building Frontage #1:	Length of Building Frontage #2:		
Quantity: Size	e (per banner):	sq. ft.	
Banner Display Period: Start		End	
How many permits have you applied for this year (including this permit)?			

DIAGRAM OF PROPOSED TEMPORARY BANNER(S)/FLAGS Please draw banner(s) or attach picture.

SITE PLAN ("bird's eye" view)		
Please draw where banner(s) will be located on the building or business site.		
APPLICANT CERTIFICATION		
I hereby certify that the property manager/owner (or designee) has authorized the proposed banner display, that		
I have read and understand the temporary banner regulations, and that all information provided on this		
application is true and correct.		
Applicant Signature: Date: Date:		
FOR CITY USE ONLY		
Approved By: Date:		
City of Lake Forest • 100 Civic Center Drive, Lake Forest CA 92630 • www.lakeforestca.gov		
Telephone (949) 461-3535 - Fax (949) 461-3512		
Public Counter hours: Mon, Tues, Thurs : 8:00 a.m11:45 a.m.; 1:00 p.m6:00 p.m. Wed : 8:00 a.m11:45 a.m.		
Fri: 8:00 a.m11:45 a.m.; 1:00 p.m5:00 p.m. Rev 08/11/23 DM		